

# ShowTix4u

## PRICING INFORMATION SHEET

### **We are proud...**

...to be the most inexpensive, online ticketing system designed specifically for regional and educational markets.

...to have NO set-up fees, NO annual fees, and NO monthly fees.

...to partner with Music Theatre International, America's leading licensing house for musicals.

...to partner with the third largest US credit card processor: Elavon.

...to be user friendly and yet versatile.

...to save and make our clients money.

### **Pricing:**

Setup, Annual, Monthly Fee: **FREE**

Per Ticket Charge: 10¢ per ticket (*minimum fee*) for complimentary, reserved, and bulk tickets.

50¢ per ticket (*regular fee*) for all other tickets

or

45¢ per ticket (*discounted fee*) for all other tickets if producing a show

from the Music Theatre International Library.

*The ticket fees above can be passed on to the customer or absorbed into the ticket price.*

Credit Card Fees: 2.9% of gross sale + 30¢ per transaction

Call Center Fee: \$2.50 per transaction (always paid by the patron, no additional cost to you)

**No contracts or hidden fees. What you see above is what we charge.**

### **Optional Box Office Equipment:**

Dymo LabelWriter 450: \$149.00 plus \$15.00 shipping

Dymo LabelWriter 450 Turbo: \$199.00 plus \$15.00 shipping

Thermal Tickets (500/Bundle) \$20.00 per bundle plus \$15.00 shipping

Plastic Ticket Stock Holder \$15.00 plus \$5.00 shipping

Ticket Envelopes (250/Box) \$75.00 per box plus \$10 shipping

Dymo Ticket Paper: Pricing available upon request: 702-789-0827

Credit Card Magnetic Swiper: *Purchase: \$99.00 plus \$10.00 shipping*

*Rent: \$10.00 a week plus \$15.00 shipping (inc. return shipping).*

### **Recover the Cost and Even Make Money:**

- 1.) Do away with your old manual system that did not allow for online sales, credit card transactions, or had annual, monthly, or upgrade fees.
- 2.) Sell advertising on your tickets!
- 3.) Promote electronic sales that lower payroll, shipping, and printing costs!
- 4.) Start pre-selling your shows on the Internet to have "money in the bank!"
- 5.) Start electronic marketing! Save time and money by limiting or eliminating old-fashioned direct mail.
- 6.) Pass on the low ticket fees to your customers.

\* All fees are subtracted from your ShowTix4U Account which is revenue generated from online credit card ticket sales. Disbursements are mailed within 5 business days of the end of each of your events. 5% of your account balance will be temporarily held for 60 days in case of credit card disputes.